

Aviation Career Week 2021

SPONSORSHIP OPPORTUNITIES

May 10-14, 2021



Pathways to Aviation is a 501c3 non-profit organization which provides career readiness training and industry connections to high school and college students, as well as job seekers pursuing aviation employment.

The Fourth Annual Pathways to Aviation Career Week will assemble students, job seekers, industry leaders, and recruiters throughout a five-day virtual celebration of aviation careers. Panel discussions, live interviews, employer and candidate spotlights, professional networking, and career readiness tips will highlight the week.

Pathways to Aviation is the fastest growing organization dedicated to the career readiness of students and job seekers pursuing employment in the aviation industry.

Hundreds of students and job seekers utilize our career readiness certification program to prepare for career success. These future aviation leaders reside in 37 states and six non-US countries. The students represent 97 different high schools and colleges.

Top State Representation

Nevada	24.7%
California	12.3%
New Jersey	8.9%
Florida	5.9%
Colorado	3.7%

Top Career Interests

Pilot (Fixed Wing)	56.1%
Engineering	36.8%
Avionics	28.1%
Management	28.1%
Technology	26.3%
Mechanics	22.8%
Manufacturing	21.1%
Sales & Marketing	19.2%
Unmanned Aerial Systems	17.5%

Tentative Aviation Career Week Agenda

Monday, May 10	Opportunities in Aviation
Tuesday, May 11	Piloting
Wednesday, May 12	Engineering
Thursday, May 13	Maintenance
Friday, May 14	Aviation and Airport Operations

There are plenty of sponsorship opportunities throughout the week. Each day's format will feature interviews and discussions addressing:

- Trends and opportunities
- Recruiting and availabilities
- Industry resources
- Education

All sessions will be conducted virtually, through Zoom.

Enlist as a sponsor and connect with today's and tomorrow's top talent.

The weeklong celebration presents an extraordinary opportunity to promote workforce development, brand your company, promote hiring opportunities, and participate in valuable conversations.

Select the opportunity which is best suited for your company's interests and needs. Contact Pete at 775-745-1325 for additional information.

Premier Sponsor

Investment: \$10,000

- Mention in all press releases, announcements, and promotions.
- Logo featured on event webpage.
- Mention at all workshops.
- Facilitate the workshop of its choice.
- Two representatives participate on workshop panel discussions.
- Live interview to promote the company.
- Special networking breakout room.
- Complimentary one year employer subscription.

Full Week Sponsor

Investment: \$5,000

- Mention in press releases, announcements, and promotions.
- Logo featured on event website.
- Mention at all workshops.
- Facilitate the workshop of its choice.
- Participate at one workshop panel discussion.
- Live interview to promote the company.
- Daily networking breakout room.
- Complimentary one year employer subscription.

Keynote Kickoff Presentation

Investment: \$2,500

- Mention in press releases, announcements, and promotions.
- Logo featured on the event website.
- Brand company during kickoff celebration.
- Facilitate the keynote presentation.
- Complimentary one year employer subscription.

Day Sponsor

Investment: \$1,000

- Mention in press releases, announcements, and promotions for the selected day.
- Logo featured on the event website.
- Mention at selected day's workshops.
- Facilitate or serve on panel of one workshop.
- Breakout room on selected day.

Workshop Sponsor

Investment: \$250

- Mention in promotions for selected workshop.
- Logo featured on event webpage.
- Mention at selected workshop.
- Facilitate or serve on panel of workshop.

Ways to become a Flight Plan sponsor:

- 1** Go to www.PathwaysToAviation.org/Aviation-Career-Week and Become a Sponsor. select your preferred level and process payment.
- 2** Mail the sponsorship check to:
Pathways to Aviation
PO Box 21433
Reno, NV 89515

*Pathways to Aviation is a
501c3 non-profit organization
(EIN-81-0578379).*