

Looking to brand your company to future aviation leaders?

Would you like to meet aviation's next generation?

Are you interested in investing in youth and career development?

### Employers seek quality new talent, but face challenges.

Many companies are actively seeking quality talent, but have difficulty locating, attracting, or speaking to prospective new hires. It's not a situation of a shortage of quality labor, it's that they're difficult to find.

### Students and job seekers want great jobs, but few know the right steps to take.

Candidates seek good companies and fulfilling roles, but face challenges finding suitable employers and making connections with the right leaders.

Pathways to Aviation is a solution for both employers and candidates. As a non-profit organization, we connect those seeking great positions with companies seeking career ready talent.

Be a part of the solution at Pathways to Aviation.

### Candidates managing career profiles

- ⇒ Reside in 40 states and 6 non-US countries.
- ⇒ Represent 107 different high schools and colleges.
- ⇒ Interested in avionics, engineering management, manufacturing, mechanics, operations, piloting, technology, unmanned aerial vehicles, and more.
- ⇒ Are ready for work now or are between one to seven years from entering the workplace.
- ⇒ Earned scholarships, ratings, certificates, and diplomas.
- ⇒ Participate in one-on-one mentoring, weekly workshops, and week long career events.



# Become a sponsor today!

Make a difference in your company and the industry by becoming a sponsor today.

In addition to promoting your brand, hiring practices, and job openings to students and job seekers, you're investing in the development of the aviation and aerospace talent pool.

Become a sponsor by going to our online sponsorship page at: [www.pathwaystoaviation.org/become-a-sponsor](http://www.pathwaystoaviation.org/become-a-sponsor).

You'll have the option of paying online or by mail.

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Contact us at:  
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 Reno, NV 89515

info@pathwaystoaviation.org  
 775-745-1325

Benefit	\$250	\$1,000	\$2,500	\$5,000
Weekly Workshop presenter	→	→	→	→
Career Portal profile		→	→	→
Post branded video		→	→	→
Listed on website		→	→	→
Participate in live interview		→	→	→
Social media promotion		→	→	→
Logo on Weekly Workshop promotions	→		→	→
Company Spotlight in Bulletin			→	→
Post Job Announcement Video			→	→
Receive Candidate Recommendations			→	→
Ad promotion in Career Planning Workbook			→	→
Verbal mentions at weekly workshops			→	→
Promotion at all public events			→	→
Coordinate special workshop			→	→
Logo on sponsor webpage			→	→
Special branded email to candidates			→	→
Branded merch to Certified Candidates				→
30% allocated to annual scholarships				→