

## Pathways to Aviation - 2022 Strategic Goals

<b>Programs</b>					
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>Workshops</b>	<b>Schedule four workshops.</b>	<b>12/31/2021</b>	<b>Joe Rajacic, Pete Parker</b>		
Task 1	Create Google Sheet to manage dates, venues, sponsors, speakers, participants, hospitality				Pete
Task 2	Invite sponsors to host workshops, schedule dates				Joe
Task 3	Solicit contributions to fund the scholarships				Pete, Joe
Task 4	Coordinate the live stream for each				Pete, Joe
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>Office Hours</b>	<b>Schedule monthly virtual sessions</b>	<b>12/31/2021</b>	<b>Pete Parker</b>		
Task 1	Schedule session dates				Pete
Task 2	Develop session agendas				Pete
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>TTUSD</b>	<b>Design plan to impact TTUSD students</b>	<b>1/30/2022</b>	<b>Pete Parker</b>		
Task 1	Meet with Todd, Chelsea, Janet to devise game plan				Pete
Task 2	Schedule classroom dates				Pete
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>Certification System</b>	<b>Guide candidates to certification</b>	<b>12/31/2021</b>	<b>Pete Parker, Eric Henry</b>		
Task 1	Review candidate profiles to determine progress				Pete, Eric
Task 2	Determine strategies for each candidate				Pete, Eric
Task 3	Interface with candidates to continue process				Pete, Eric
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>Workbook</b>	<b>Publish the Career Planning Workbook</b>	<b>12/31/2021</b>	<b>Pete Parker</b>		
Task 1	Complete all sections			70%	Pete
Task 2	Interface with sponsors to confirm/approve artwork				Pete
<b>Outreach</b>					
<b>Goal Topic</b>	<b>Goal</b>	<b>Due Date</b>	<b>Goal Champions</b>	<b>Goal Status</b>	<b>Responsibility</b>
<b>Website</b>	<b>Make the website current and engaging</b>	<b>12/31/2021</b>	<b>Pete Parker</b>		
Task 1	Revise the board, workshop, calendar, speaker interest, sponsor, and supporters pages			100%	Pete
Task 2	Revise and add videos to certification pages				Pete
Task 3	Add workshops to Attend a Workshop and Calendar pages				Pete

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<b>Calendar</b>	<b>Create general calendar for 2022</b>	<b>12/31/2021</b>	<b>Pete Parker</b>		
Task 1	Schedule workshops starting in Feb or Mar, either 1st or 2nd Wednesday evenings				Pete, Joe
Task 2	Schedule office hours starting in January, either 3rd or 4th Wednesday evenings				Pete
Goal Topic	Goal	Due Date	Goal Champions	Goal Status	Responsibility
<b>Bulletins</b>	<b>Schedule distribution of bulletins to constituents and candidates</b>		<b>Pete Parker</b>		
Task 1	Distribute monthly bulletins to candidates, precisely two weeks prior to workshops				Pete
Task 2	Forward candidate bulletins to all educators				Pete
Task 3	Distribute quarterly bulletins to constituents, precisely one week prior to workshops				Pete
Task 4	Post coaching, event, and other message on Instagram weekly				Pete
Task 4	Create event post for each workshop and office hour session				Pete
Task 5	Promote each workshop and office hour on LinkedIn				Pete
Task 6	Retweet messages and promote workshops on Twitter				Pete
Task 7	Publish 2021 Annual Report ???				
Task 8	Create workshop scholarship application				Pete
Finances					
Goal Topic	Goal	Due Date	Goal Champions	Goal Status	Responsibility
<b>Operating Budget</b>	<b>Develop simple operating budget for 2022</b>		<b>Tom Hall, Bob Larkin</b>		
Task 1	Identify all monthly and quarterly costs				Bob
Task 2	Project income, sources, and frequency				Pete
Task 3	Prepare the operating budget to illustrate projected income and expenses				Pete, Bob
Task 4	Determine plan to address payables				Tom, Bob
Goal Topic	Goal	Due Date	Goal Champions	Goal Status	Responsibility
<b>Generate Funding</b>	<b>Develop a plan to generate revenue</b>		<b>Tom Hall, Bob Larkin</b>		
Task 1	Create roster of potential private foundation donors			100%	Pete
Task 2	Create calendar of anticipated grant writing deadlines and submissions				Pete
Task 3	Create roster of potential corporate sponsors			100%	Pete
Task 4	Devise strategies to solicit corporate sponsorship funding				Tom, Pete
Task 5	Invite board members to make financial contributions; encourage monthly recurring gifts				Tom
Task 6	Revise general giving brochure and sponsorship deck				Pete
Goal Topic	Goal	Due Date	Goal Champions	Goal Status	Responsibility
<b>Scholarships</b>	<b>Allocate scholarships to deserving certified candidates</b>		<b>Tom Hall, Joe Rajacic</b>		
Task 1	Solicit contributions to increase the Scholarship Account				Board
Task 2	Earmark \$1,000 per each quarterly workshop for award allocation				Bob